

Veronika Scott is a brilliant young Industrial Design student in Detroit who has developed an inexpensive design for The Elements S(urvival) Coat, a coat that turns into a sleeping bag. Sound odd? At first blush maybe, but...

Think of the homeless in Detroit and other cities. Such a coat, made of durable, high insulation materials provides shelter as well as protection from brutal winter weather.

[The Empowerment Plan.](#)

The design is so simple and effective that the very homeless people Veronika is helping are able to make the coats themselves! Using donated industrial sewing machines and materials they are learning skills and hopefully finding a sense of pride and self worth.

I am **extremely** pleased that all of the cutoff Thinsulate and nylon, all of the materials we could not use or would have been headed to a landfill (shudder) will now be shipped to Detroit for use in Veronika's coats!

I am obsessive about waste and love this remarkable solution!

[National Public Radio.](#)

[The Detroit Free Press.](#)

[Core 77 Design Magazine.](#)